

Media Release

29th April 2005

BOROUGH'S BEACHES ARE SQUEAKY CLEAN

Eight of the Borough's beaches have won a coveted Seaside Award flag thanks to the supreme efforts of the Council's cleansing team. The flags are awarded by ENCAMS, the 'Keep Britain Tidy' charity, and recognise those beaches that have excellent facilities such as toilets and access for the disabled, are spotlessly clean and whose bathing water meets European standards.

Beaches at Cayton Bay, Filey Town, Robin Hood's Bay, Runswick Bay, Sandsend, Scarborough North Bay, Scarborough South Bay and Whitby will all be able to continue to fly the distinctive blue and yellow flags after retaining the award.

Due to restricted access at some of the beaches, much of the cleaning is done by hand rather than by a mechanical sweeper and staff also clean seats and shelters and clean up small amounts of graffiti to keep the area looking neat and tidy.

Cllr. David Jeffels, Portfolio Holder for Tourism, Leisure and Community Services said:

"This is fantastic news and the timing couldn't have been better coming just before the start of what is forecast to be a warm and sunny bank holiday. To have all our resort beaches awarded this coveted accolade will provide an excellent advert to those people wondering where to spend the long weekend.

"It is also a fitting recognition of the excellent work carried out by our cleansing team who work very hard to provide a clean and safe environment for local and holidaymaking families."